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For Immediate Release

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Catholic Health Launches New Website to Guide Patients Through the Pregnancy Journey

When it comes to having a baby, there are a lot of decisions to make. Catholic Health has launched a new website, healthymomhealthybaby.org, to help guide mothers and families through the pregnancy journey. The site, designed for expectant mothers or women contemplating pregnancy, explores maternity services available throughout Catholic Health.

Visitors to the site can choose from among Sisters of Charity Hospital, Mercy Hospital of Buffalo or Mount St. Mary's Hospital to begin their pregnancy journey. From there, they can take a pictorial tour of the labor and delivery process from the moment an expectant mom enters the hospital to the time she and her baby are ready to go home.

Under each location, visitors can also view pictures and bios of the hospital's OB-GYN providers, learn more about important certifications and recognitions highlighting the hospital's commitment to quality and patient safety, and compare key birthing statistics to make more informed healthcare decisions. Among the statistical information featured on the website are each hospital's C-section rate, VBAC rate (vaginal birth after C-section), and breastfeeding rate.

"Whether you are a first time mother, experienced mom, or thinking about having a baby, this site has helpful information to guide you through choosing a hospital or doctor," said Aimee Gomlak, Catholic Health Vice President of Women's Services. "With input from our experienced Mother-Baby team, we wanted this to be a comprehensive site where women and families can explore their birth options, covering a wide range of topics such as high risk pregnancies, neonatal care and midwifery services."

Fully functional on mobile, tablet and desktop devices, the site offers important information to better prepare families before, during and after delivery. Moms and dads can access links about birthing classes, comfort measures, and the many services Catholic Health offers for mothers and babies, from prenatal care, fetal testing and labor & delivery, to post-partum and newborn care.

"Catholic Health is an area leader in Mother-Baby Care and we are especially proud of our commitment to family-centered care and our unparalleled attention to quality and safety for moms and babies," Gomlak added. "Our goal in developing this website was to create one place families can get the information they need to make their birth experience the best it can be."

For more information, visit healthymomhealthybaby.org.